



2023 12 22

株式会社シャノン

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03-6743-1551

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AIoT

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AIoT

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	10,603,800 100 100
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	2027 12 27
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	2024 1 29
	13,426
	3,463,908 258
	1,342,600 100
	523,050,108 3,463,908 519,586,200 .
	387
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	2024 1 30 2027 12 24
	244 2 5

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	2024 1 29
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	1,242,000 207
	600,000 100
	259,242,000 1,242,000 258,000,000 .

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	2024 1 30 2027 12 24

CMS Cloud

SHANON MARKETING PLATFORM

SHANON vibit

to Business

Business

MARKETING PLATFORM

SHANON

SHANON MARKETING PLATFORM

AI

SHANON MARKETING PLATFORM

SHANON Ad Cloud			2022	10	SHANON Ad Cloud				
SHANON MARKETING PLATFORM									
					10	20			
			2022	10	14.7		2023		
10			9.6						
					30				
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					300				
					120	180			
2023	12	12	2023	10					
					2023	10	2024	10	
								119	
					2023	10			
			2024	10	2025	10			
167			146	2024	10	48			

The diagram illustrates the relationship between Monthly Recurring Revenue (MRR) and various metrics. The central node is 'MRR'. To its left is a '2023' node, and to its right is a '2022' node. Below 'MRR' is a '2023' node with a '10' multiplier. To the left of this '2023' node is a '2022' node with a '10' multiplier. To the right of the '2022' node with a '10' multiplier is a '2023' node with a '10' multiplier. The diagram also includes a '2023' node with a '10' multiplier, a '2022' node with a '10' multiplier, and a '2023' node with a '10' multiplier. The diagram is composed of numerous interconnected nodes and lines, representing a complex system of relationships.

MSCB

MS

519

MS

				26	AIoT
	2023	12	21		
430			26	387	
				AIoT	
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		2023	12	21	
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2025 12 25

	2023	10	1.9%	2023	10
6.9%					
			26		
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AIoT

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1,342,600

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AIoT

MORI

36

41,654

26,852

2023 10 31

31,660

73,314

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()	1,301,878,308
	519,586,200
	4,705,908
	777,586,200
()	5,808,800
()	1,296,069,508

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		SHANON MARKETING PLATFORM
SHANON vibit CMS Cloud	SHANON Ad Cloud	

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	430	90.00	
	440	87.95	
			456
84.87			468
82.69			514
75.29			594
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		3.9	0.127	66.93
	AIoT			
			100	100
				100
97	70			
		26		
		3.9	0.127	66.93
			258	2.58
	(27)			
	3.9	0.127	66.93	
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		MORI 36
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		12.81 11.35 75.84 28
		AIoT 49 (614,460,000) 25 6,717 (671,700)

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	20.92%		14.15%
	13.25%		7.20%
	9.93%		6.51%
	2.32%		2.69%
	2.23%		1.75%
	1.63%		1.10%
	1.58%		0.80%
	1.54%		0.77%
	1.20%		0.76%
%	1.13%		0.59%

2023 10 31

AIoT

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2023 12 12

2024 10

2023 12 12

2024 10	3,275	32	30	10
2023 10	2,934	262	273	445

103.77

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432

2024 1 26

	2021 10	2022 10	2023 10
	2,196	2,456	2,934
	11	327	262
	52	325	273
	107	365	445
()	36.83	△124.76	145.68

()			
()	220.20	97.17	12.15

2023 12 22

	3,173,900	100.0
	1,626,100	51.23

	2021 10	2022 10	2023 10
	1,879	1,800	994
	1,720 (3,440)	2,548	1,454
	1,050 (2,100)	976	444
	1,648	1,013	488

2021

2021 10

2022

	2023 7	8	9	10	11	12
	776	675	669	610	513	482
	777	697	721	634	524	531
	636	605	580	444	464	426
	661	669	602	488	482	430

2023 12

2023 12 21

	2023 12 21
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	2022 11 16
	4,600
	22 2,600
	23 1,000
	24 1,000
	3,260,000 22 1,100
	23 300 24
	100
()	873,760,000
	2,932,100
	460,000 100
	22 260,000
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(	56,500,000
	MRR
	873
	2022 12 2024 10
	MRR 56

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	2023 3 13
	8,512
	851,200 100
()	647,763,200
	AIoT
	2,994,400
	851,200 100

	179,500 6,717
(	137,271,200
	MRR 303 M&A 344
	2023 3 2024 10 2023 3 2024 10
	MRR 137

	2023 3 13
	604,260,000
	760
	2,994,400
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	808,500 100
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	MRR 330 274
	2023 3 2024 10 2023 3
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2024 29 () 2023 12 22

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2024	30	2027	12	24
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